

## Benefits of Participation - Global Village 2026

**Dates of Operation:** Operating during the 2026 World Cup CDMX, from June 8 to July 5.

### 1. Physical and Operational Assets (The Complete Pavilion)

- **Exclusive National Pavilion:** The complete 8m x 4m module (with the possibility to extend the size at an additional cost), for exhibition and commercialization.
- **Integral Functional Kit:** The pavilion is delivered ready to operate, including:
  - Integrated functional lighting.
  - Display for products.
  - Basic electrical supply.
  - Nighttime security.
- **Commercialization License:** Official right to sell merchandising, handicrafts, and representative products from the country of origin\* (\*made in the country of origin).

### 2. Visibility and Media Assets (Full Access)

- **Official Announcement and PR:**
  - Four (4) VIP invitations to the official launch event.
  - Prominent mention as a "Participating Nation" in all official press releases.
- **Mass Dissemination and Coverage:**
  - **Presence on Maps and Signage:** Guaranteed placement on all physical and digital maps of the event.
  - **Preferential Media Access:** Guaranteed inclusion in the media coverage plan.

### 3. Experience and Legacy Assets

- **Cultural Activation "National Hour":** Right to one (1) reserved time block in the Village's official schedule (on stage or common space) for a cultural presentation (dance, music, tasting). Right to include a representative video of the country in a loop on the mega-screen, to be broadcast at least 5 times a day.

### 4. Experiential Assets

- **Tickets (matches in CDMX):** 2 tickets for one (1) First Phase match at the Mexico City Stadium (Does not include the opening match).
- **VIP Museum Visits:**
  - 3 guided VIP visits, maximum 10 people each.
  - Options: Franz Mayer Museum, MUAC, and MIDE.

### **Visitor Flow (estimated)**

An influx of around 8 million visitors is estimated during the entire operation period of the Village.

### **5. Contribution and Payment Plan**

- USD \$100,000.
- **4 payments:** USD \$30,000 before November 30, 2025; balance (USD \$70,000) in three equal payments before January 31, 2026, February 28, 2026, and March 31, 2026.
- **Payment Channel:** Invoice or tax-deductible receipt from the Bosque trust.
- Possibility of channeling via Fideicomiso Chapultepec with a receipt; validation in progress with the Trust.

### **Contact Information:**

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